

## **NEW From Apricorn: Velocity Solo SSD Upgrade Kit Adds Solid State and SATA III (6 Gbps) to Desktop Systems**

### ***Simple to Use SSD Upgrade Kit Instantly Boosts your Desktop's Performance***

Poway, CA – August 10, 2011 – Apricorn today announced the introduction of its Velocity Solo SSD Upgrade Kit for desktop computers, an easy to install solution for instantly increasing your desktop PC system's performance. Created specifically for standard desktop systems, the Velocity Solo is an industry standard PCIe 2.0 x1 card designed to add a 2.5" Solid State Drive (SSD) via a super fast SATA III (6 Gbps) connection. The Solo also provides an additional SATA III data connection that can be used to connect to another SSD or HDD to provide expanded high speed storage. Priced at \$49 and bundled with Apricorn's EZ Gig Cloning Software, the Velocity Solo offers an affordable solution for boosting desktop performance.

"With our extensive experience in notebook hard drive upgrades, it was a natural evolution to create an easy to use desktop upgrade kit," said Mike McCandless, VP of Sales & Marketing at Apricorn. "We were able to take an SSD upgrade a step further in the desktop environment by including the 6 Gbps SATA III interface as well. The SATA III interface maximizes the already huge advantages of SSDs in desktop systems of running a faster OS, applications, and booting, but SSDs will also improve the gaming experience."

### **Upgrade your system with two SATA III ports, for speeds twice as fast as SATA II**

If you're going to upgrade your system to a high performance Solid State Drive, shouldn't it be connected using the fastest connection on the market? At 6 Gbps, SATA III is twice as fast as SATA II and takes full advantage of the performance of the latest model SSDs.

### **Easy Install – Simply connect the Velocity Solo to any available PCIe 2.0 slot**

Connect your 2.5" Solid State Drive to the Velocity Solo SATA III connector and slide into any available PCIe slot in your desktop. Once installed, download and run Apricorn's EZ Gig cloning software, update the boot drive order in your system's BIOS and your upgrade is complete. For additional storage use the auxiliary SATA III connector for a super fast connection to an additional hard drive or solid state drive.

### **Blending Performance and Capacity – Apricorn's EZ Gig Cloning Software with Data Select makes it easy**

The Velocity Solo is bundled with Apricorn's EZ Gig Cloning software with Data Select. Data Select provides a simple method to deselect data folders from the cloning process which is useful when migrating from a large capacity HDD to a smaller capacity SSD, and perfect for creating a Boot Disk.

This gives you the option to run your OS and applications from a fast, smaller SSD boot drive, while keeping your documents and media files on your original hard drive.

### **Ideal for High Performance Applications and Improving Gaming Performance**

Running your OS and applications on an SSD provides a measureable performance increase, but the Velocity Solo is also the perfect upgrade for improving gaming performance.

SSDs Improve Game Performance - As games become too large for their assets to be fully cached on modern graphics cards and main memory, the addition of an SSD for faster disk

access during game play results in less in-game pauses and a smoother playing experience. Games are also faster to load and save when using an SSD.

### **Breathe New Life into your Old Desktop System**

The Velocity Solo is also the perfect upgrade for an older system, offering an affordable solution for increased productivity without the expense of purchasing a new desktop system.

### **Availability**

Apricorn's Velocity Solo is available from Apricorn's website at <http://www.apricorn.com/velocitysolo>

### **Pricing**

MRSP \$49.00

Includes Velocity Solo and Apricorn EZ Gig Cloning Software Download (Solid State Drive sold separately)

### **Warranty**

One year limited

### **High Resolution Image**

Photo: [http://www.apricorn.com/media/high\\_res/VelocitySolo.jpg](http://www.apricorn.com/media/high_res/VelocitySolo.jpg)

### **PC System Requirements**

Full Width Desktop System with a PCIe 2.0 slot (Backwards compatible with PCIe 1.0)

Velocity Solo compatible with SATA III and SATA II drives

Internet Access required to download cloning software

### **About Apricorn**

Apricorn, a leader in personal storage, offers a broad family of innovative, high-quality storage, backup and upgrade products for notebook and desktop applications. Apricorn was founded in 1983 and has developed numerous award winning products under the Apricorn brand and has been an OEM supplier to a number of leading computer manufacturers. Apricorn is headquartered in Poway, California, and distributes products throughout North America and Canada. For additional information please visit <http://www.apricorn.com>.

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